

Parul[®]
University

NAAC
GRADE **A++**

PIERC
Parul Innovation & Entrepreneurship
Research Centre

**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

SSIP

INTER/INTRA INSTITUTIONAL BUSINESS PLAN COMPETITION

Elevate Ideas, Empower Change



July 17, 2024
09:00 AM – 05:00 PM



Conference Room, PIERC,
BBA Building, Parul University



www.pierc.org

A Report of Inter/Intra Institutional Business Plan Competition

ACTIVITY TYPE	Inter/Intra Institutional Business Plan Competition		
DATE& TIME	17/07/2024 09:00 AM to 05:00 PM	Duration	1 DAY
SEMESTER	Startups	No. of participants	42
EXPERT NAME WITH DESIGNATION	Anup Chaudhari, Hutesh Baviskar, Sonal Sudani, Prashant Khanna, Riddhi Bagha, Nikhil Jumde.		
NAME OF EXPERT'S ORGANIZATION	Incubation Manager, PIERC		

Introduction: The Inter/Intra Institutional Business Plan Competition was organized to foster entrepreneurship and innovation among students. The competition aimed to provide a platform for students to showcase their startup ideas, receive valuable feedback from a jury of experts, and potentially secure grant money to kickstart their ventures. A total of 9 student teams, comprising 41 students, participated in the competition. Each team presented their business plan to the jury, which consisted of industry professionals, mentors, and faculty members.

Objective: The primary objective of the competition was to encourage entrepreneurial thinking and provide students with an opportunity to develop their startup ideas into viable business plans. By engaging in the competition, students were able to enhance their entrepreneurial skills, receive mentorship from experienced professionals, and potentially secure funding to turn their ideas into reality.

Outcome: The competition yielded several positive outcomes:

- Promotion of Entrepreneurial Spirit:** The competition encouraged students to think creatively and develop innovative solutions to real-world problems, fostering an entrepreneurial mindset among participants.
- Skill Development:** Participants gained valuable experience in developing business plans, delivering presentations, and engaging with potential investors and mentors.

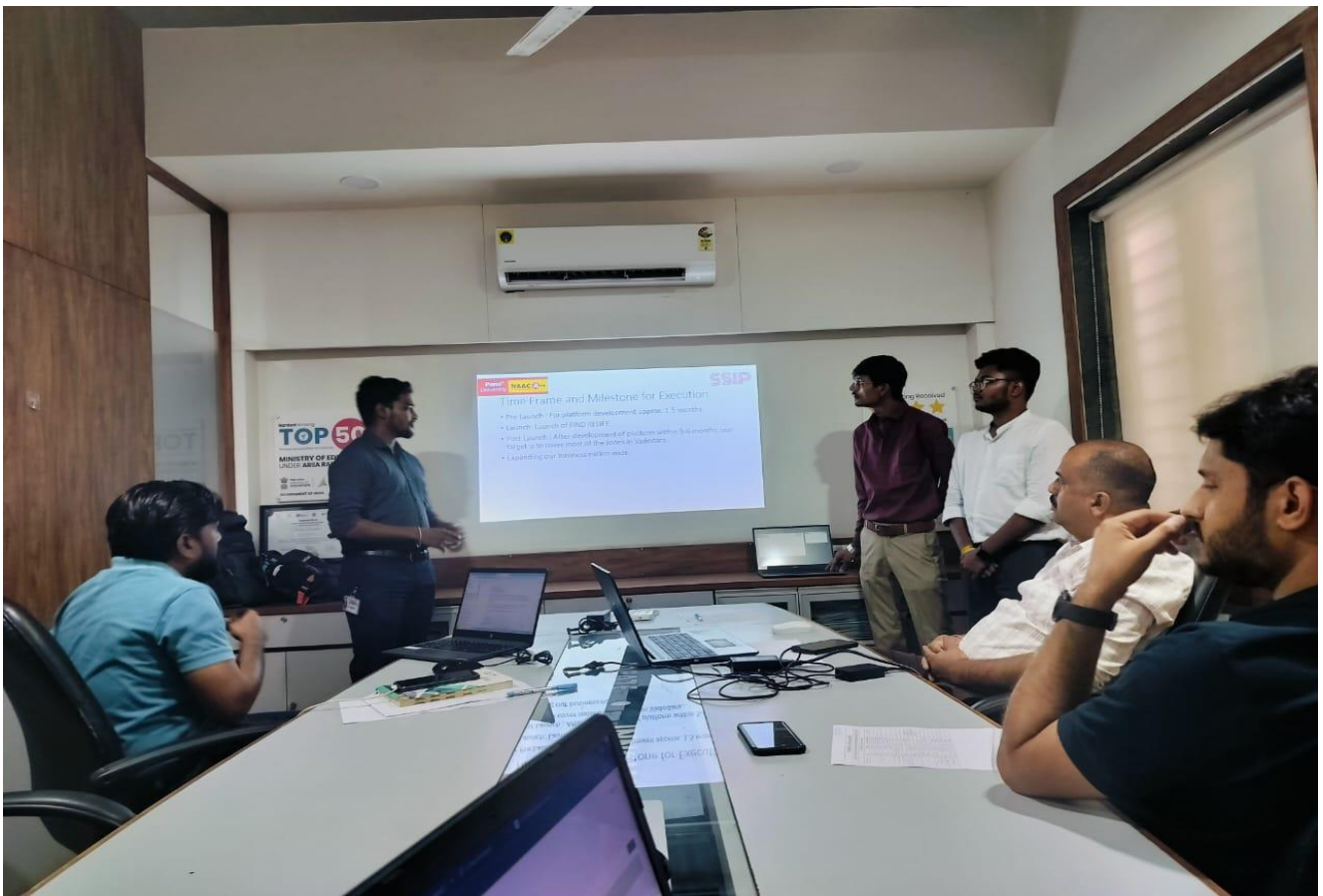
3. **Mentorship and Guidance:** Students received guidance and feedback from experienced mentors and industry experts, helping them refine their business ideas and strategies.
4. **Grant Awards:** Four startups innovations were rewarded with grant money, providing financial support to the winning teams to further develop and launch their ventures.

Activity Details:

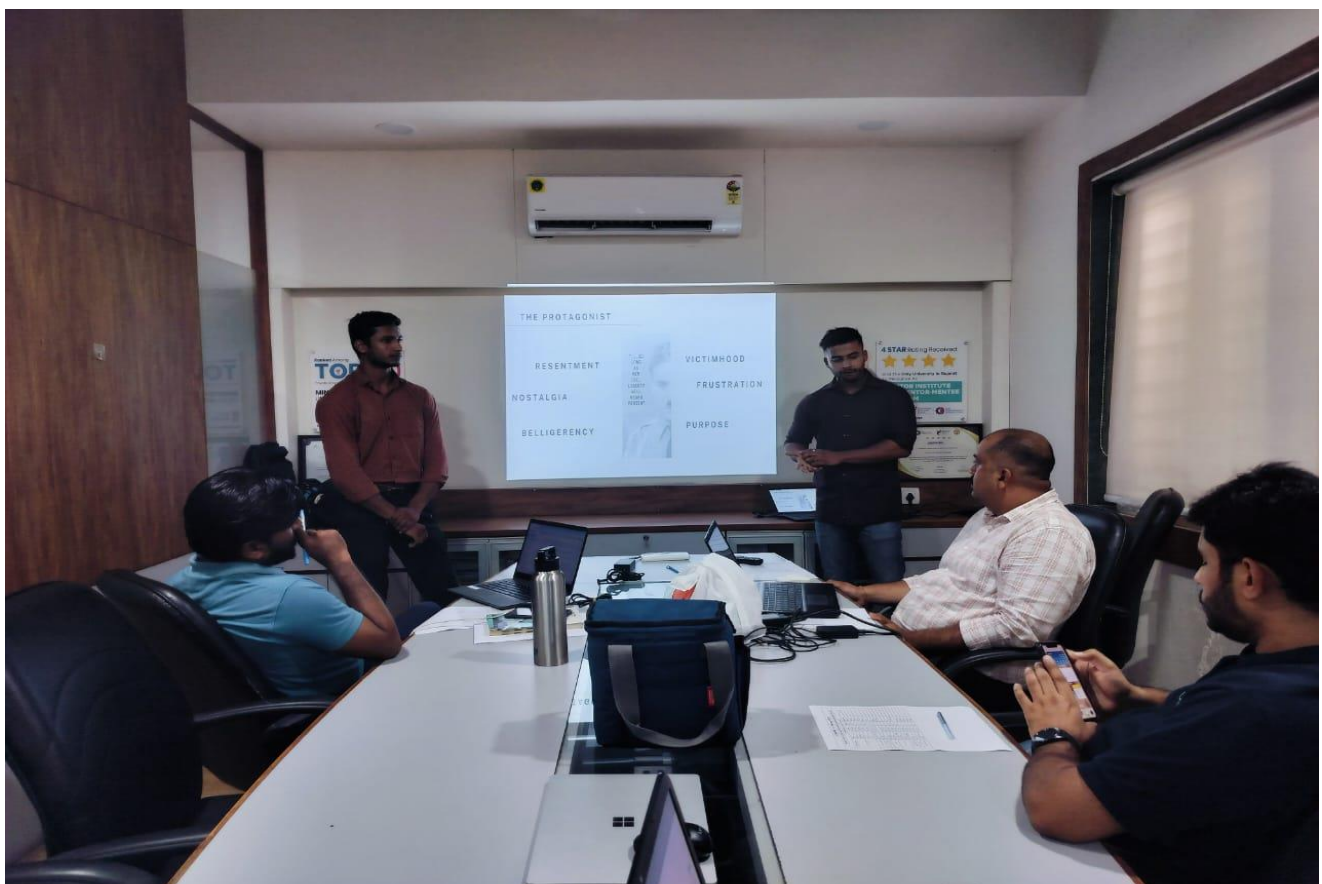
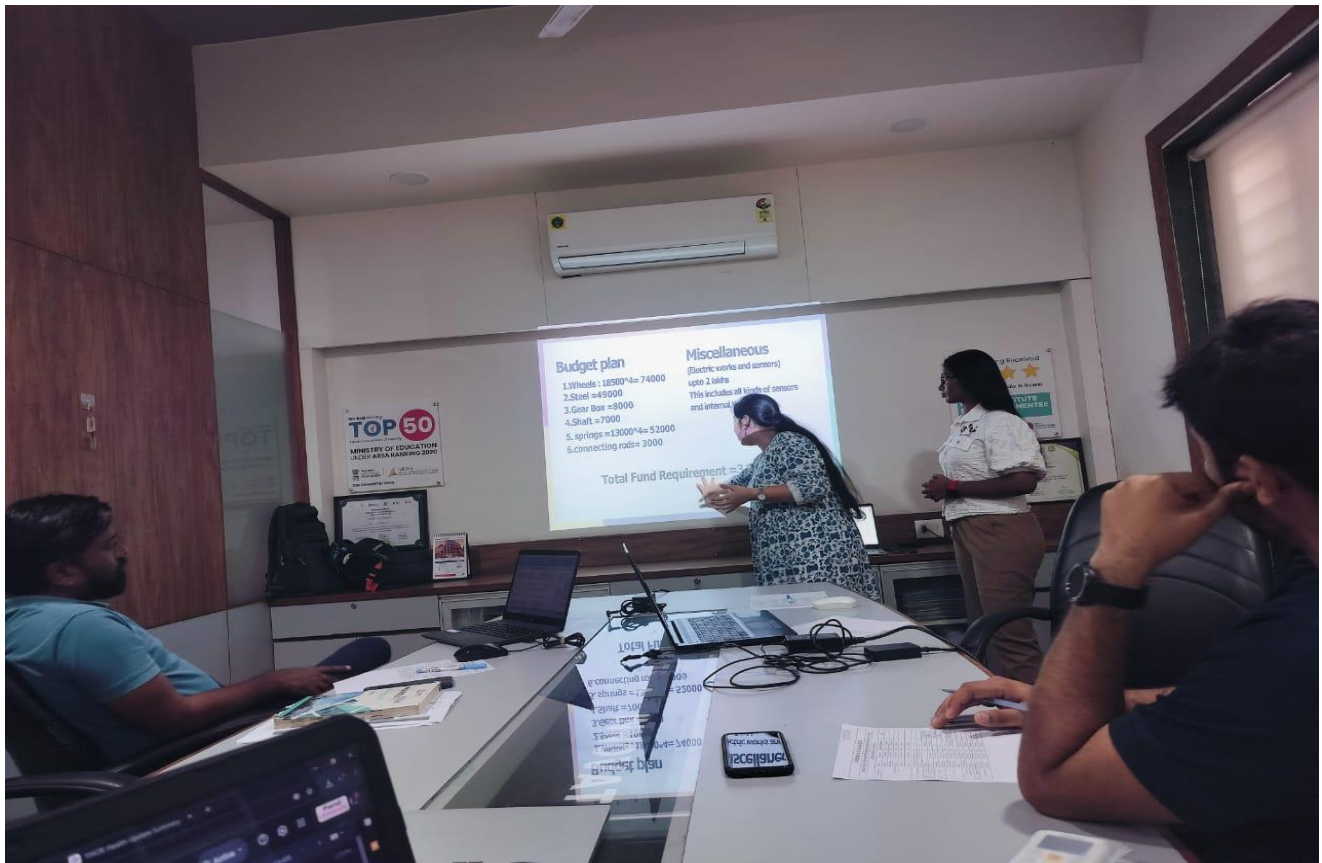
1. **Call for Applications:** Students were invited to submit their startup ideas and business plans for the competition.
2. **Selection of Participants:** A screening process was conducted to select 18 student teams to participate in the competition.
3. **Mentorship Sessions:** Mentors provided guidance and support to the participating teams, helping them refine their business plans and presentation skills.
4. **Business Plan Presentations:** Each team presented their startup idea and business plan to the jury panel during the competition.
5. **Question and Answer Session:** Following each presentation, the jury panel engaged with the participants in a question and answer session to assess the viability and potential of their startup ideas.
6. **Evaluation and Grant Awards:** The jury evaluated the presentations based on criteria such as innovation, market potential, feasibility, and presentation quality. Four standout startup innovations were rewarded with grant money to support their development and implementation.

Conclusion: The Inter/Intra Institutional Business Plan Competition provided students with a valuable opportunity to showcase their entrepreneurial talents, receive mentorship, and secure funding for their startup ventures. The competition not only encouraged innovation and creativity but also fostered collaboration and networking among students, mentors, and industry professionals. Overall, it was a resounding success in promoting entrepreneurship within the student community and nurturing the next generation of innovators and business leaders.

Glimpses of the activity









COHORT-4 (11th June-22nd June 2024)

PARUL INNOVATION & ENTREPRENEURSHIP RESEARCH CENTRE

ATTENDANCE DATA

Sr.No	Startup Name	Name
1	Spitting prevention system	Jaydev zala
		Krishna panchal
		Pratik rohit
		Kush jani
2	Borewell Rescue Robot	SHAIK MEHAB RUKSANA
		Tejaswini
3	G-TREE	Rudra Shukla
4	VARUNA : TAC	GAUTAM
5	REWIND	Priyanshu Mishra
		Raghuveer Singh
6	FIND RELIEF	Dr. Prathmesh Sultanpure
		Sudhanshu Mishra
		Elbin Johny
7	Waste to wealth management system	MUKUL Kumar Singh
		Archita nair
8	PosturePro	Namasvi Shah
9	Indian Handicraft	Chirag Kumar Sahu
		Aditya Patidar